

We've Got You Covered!

THE GEAR YOU NEED FOR YOUR NEXT EVENT

AV PRO EXPERTISE

With a commitment to excellence and a flair for creativity, Craig Schultz and David Bonillo embody the spirit of innovation at AV PRO Connections, elevating the standards of audio-visual production with a unique combination of technical expertise and unwavering dedication to servicing events around the globe.

OUR EXAMPLE

A corporate roundtable event for 100 attendees. This requires planning, and the right AV equipment is critical to delivering clear communication, engaging visuals, and a professional experience.

THE PA SYSTEM



First and foremost, a reliable and powerful PA system is critical. Clear sound is paramount for a roundtable, where panelists and moderators must be heard distinctly throughout the space without feedback or distortion. Modern portable line array or column speaker systems, such as the QSC KLA12 or the Bose L1 Pro8, deliver wide sound coverage with pristine clarity. These systems are designed to fill medium-sized venues evenly, ensuring every audience member can hear every word effortlessly. Investing in quality speakers also reduces strain on microphones and makes follow-up recordings or streaming audio cleaner.



LEADERSHIP TEAM





CRAIG SCHULTZ

DAVID BONILLO

VISUAL PRESENTATION



Visual presentation also plays a key role in corporate events. Laser projectors like the Panasonic PT-VMZ61U7 provide bright, crisp 4K images suitable for large roundtable rooms where ambient light may vary. For events requiring close monitoring or detailed visuals, monitors such as the LG UltraFine OLED Pro deliver unmatched color accuracy and sharpness. In larger or more tech-forward settings, modular LED video walls from brands like Absen can create vivid, eye-catching backdrops or messaging boards. Selecting the right display device ensures every piece of visual content—from slide decks to live camera feeds—is clear and engaging.





ON VIDEO



Capturing the event on video is increasingly important to extend reach beyond the room, whether for live streaming, recording, or hybrid participation. PTZ (pantilt-zoom) cameras such as the Sony SRG-A40 provide remote-controlled tracking, ensuring every speaker remains framed and in focus. Camcorders like the Canon XA40 offer dynamic handheld shooting with excellent autofocus and 4K capture, perfect for close-ups or secondary angles. Panasonic's AG-CX350 caters to professional streaming needs with robust features and smooth integration. A multi-camera setup with a reliable AV switcher allows event producers to create professional-quality video output that engages distant viewers and preserves the event for future use.

TOP BRANDS

PA SYSTEM & SPEAKERS

QSC (K.2 or KLA series), Meyer, Bose (L1 Pro series), Yamaha (DZR series), and Electro-Voice (ETX or X2 series) are all highly respected for professional events.

WIRELESS MICROPHONES

Shure Axient, Sennheiser (Evolution Wireless series), and Rode (Wireless GO II) are known for their clarity and reliability.

VIDEO CAMERAS

Sony (SRG-A40, PXW-Z90V), Canon (XA40, XF705) and Panasonic (AG-CX350) are recommended for their performance, autofocus, and reliability.

DISPLAYS & PROJECTORS

Infiled, Panasonic (PT-VMZ61U7 projector) and Absen or Samsung (LED video walls). Consider 4K resolution as the new standard. Look for Brompton and Novastar video processors.

LIGHTING



Effective lighting is often overlooked but fundamentally enhances both live and recorded presentations.

Adjustable LED panels or spotlights, such as those from Chauvet Professional or Litepanels, provide flattering illumination that ensures speakers are well-lit and visually distinct from backgrounds. Good lighting reduces shadows and creates a professional, inviting atmosphere on camera and in the room alike.

Equipping a corporate roundtable with these six categories of AV equipment creates the foundation for impactful communication and a memorable event. Investing in quality gear designed for professional environments not only delivers crisp, clear sound and visuals but also contributes to a confident, polished event experience that highlights the expertise and ideas shared around the table. For organizers, understanding these essentials means fewer technical surprises and more time to focus on the conversation that matters most.

AV SWITCHER & CONTROL SYSTEM Blackmagic Design (ATEM Mini series for smaller events), Roland, Grassvalley and Kramer all make reliable AV control systems.

LIGHTING FIXTURES

Chauvet Professional, Elation, and Litepanels are recognized for bright, flexible LED solutions suitable for events and recordings.

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